

PEOPLE MANAGEMENT

Anthropologist Edward Hall describes 4 zones through which we interact with the world around us. Although the zones were initially used to describe proxemics or the amount of physical space you maintain with people it is now used to describe the importance we give to things or people in our life.

1. Intimate zone - this zone includes your spouse and children.
2. Personal zone - your parents, in-laws, siblings, belong to the personal zone.
3. Social zone - relatives, friends, neighbours and colleagues fall in this zone.
4. Public zone - the people with whom you interact very little belong to this zone.



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- Problems occur when you don't maintain these zones. For example, you allow people from your social zone into your intimate zone i.e. you consistently prioritize and value the relationship you share with your friends more than the relationship you share with your spouse and children.
- Alternatively, you may push people from your intimate zone out to the social or public zone and bring work, money, addictions, strangers into your intimate zone.
 - If your family members complain that you treat them worse than you treat your friends, then it's time to introspect and put your zones in order.
 - Prioritize people in the intimate zone followed by those in the personal.



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